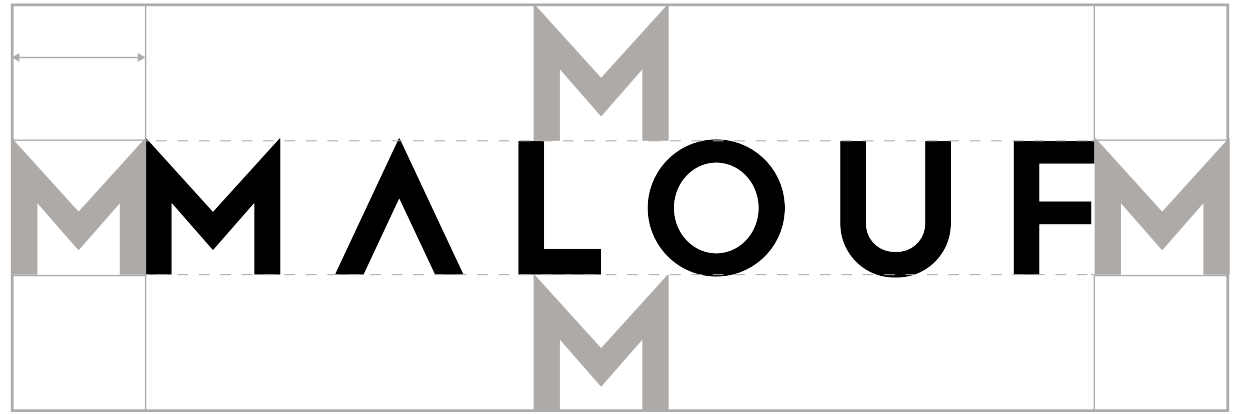# 3.1 WORDMARK

HOW TO USE

- Always center-aligned, in-line with text, and in document footers and headers.
- Use the wordmark's "M" character as a guide to determine proper spacing.
- Only use in one of the three brand colors: black, silver, or white.
- The ™ symbol should always accompany the mark.

WORDMARK DON'TS

- Skip when text is either too small to be legible or for dimensional signage.
- Never stretch, condense, or otherwise modify the wordmark in any way.

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